

Job Description

Date Job Description created: August 2021

Job Title: Lecturer in Digital Business and Analytics (AC2)	Job Holder: New post x 2
School: School of Business and Creative Industries	Location: Paisley Campus Post holder may be required to work across all UWS Campuses

Reporting To:

Unit Lead: Innovation and Operations

Dimensions:

Staffing none.

Financial: May carry responsibility for personally awarded grants.

Job Summary:

Delivery of teaching, learning and assessment strategies across a range of programmes within the area of Digital Business, with a focus on the broad business applications of DARQ technologies including profiling, metrics and analytics for business innovation and decision making. Experience of teaching in one of or more of the following areas: Digital business transformation, artificial intelligence, machine learning, natural language processing, big data mining, management and analytics.

Contribute to research and commercial activity.

The postholder will contribute to the delivery of an excellent student experience, teaching modules and contributing to our popular undergraduate, postgraduate and doctoral programmes. The postholder will ideally have experience of hybrid delivery of learning and teaching and of use of authentic/real-world assessment approaches.

Contributing to the School's growing research, enterprise and knowledge exchange activities, we have achieved significant growth in research outputs, impact and research income and you will be joining a growing research community.

The postholder will provide academic and pastoral support to students within academic environment as well as supporting the activities of the School.

Key Result Areas:

The job holder will be required to address a number of the elements listed below.

Teaching

1. Design and deliver excellence in learning and teaching, in particular in the area of digital business and analytics
2. Use appropriate teaching, learning support and assessment methods
3. Contribution to the development, validation and review of programmes of study
4. Design and use appropriate assessment instruments and criteria, assess the work and progress of students by reference to the criteria and provide constructive feedback to students
5. Participate in quality assurance and enhancement initiatives in collaboration with academic colleagues

6. Maintain appropriate scholarship activity to ensure research-informed teaching is delivered at all times
7. Seek ways of improving performance by reflecting on teaching design and delivery and obtaining and analysing feedback

Research & Enterprise

1. Undertake high quality original research and disseminate results through regular publications in high impact journals
2. Apply as principal- or co-investigator to appropriate research funding bodies and manage grants awarded
3. Engage in knowledge exchange activities

Planning and Organising:

Planning & Organising

1. Plan own teaching and tutorials as agreed with academic line manager, as appropriate
2. Manage own research, teaching, scholarly and administrative activities with guidance, if required
3. Supervise students' projects and, as appropriate, fieldwork and placements
4. Use research and teaching resources and facilities, as appropriate
5. Balance the pressures of teaching, research and administrative demands and competing deadlines, seeking guidance in unusual circumstances
6. Contribute to the School's co-ordination of programmes/courses through, for example, Module Co-ordinator/responsibilities and/or to the management and administration of programmes
7. Manage projects relating to own areas of work and the organisation of external activities as appropriate

Decision Making

1. Identify the need for developing the content or structure of modules with colleagues and make proposals on how this should be achieved
2. Develop ideas for generating income and promoting the subject
3. Collaborate with colleagues on the implementation of assessment procedures
4. Contribute to the accreditation of courses and quality assurance processes
5. A degree of autonomy in dealing with problems/issues according to limits set with appropriate colleagues as determined by the School is required

Working Relationships:

Liaison & Networking

1. Participate in and develop internal and external networks with colleagues and students, e.g. to contribute to the identification of sources of funding, contribute to student recruitment, secure student placements, contribute to the marketing of the institution, facilitate outreach work, generate income, obtain consultancy projects or build relationships for future activities

Communication

1. Routinely communicate complex and conceptual ideas
2. Communication with appropriate colleagues and external contacts according to the nature of the role

Teamwork

1. Act as a responsible team member and develop productive working relationships with other members of staff

Pastoral Care

1. Responsible for the pastoral care of students within a specified area
2. Act as Year Support Lead and/or Personal Tutor and/or dissertation supervisor

Qualifications, Experience, Skills & Knowledge required:

Qualifications

- An undergraduate qualification
- A postgraduate qualification in the area of education/learning and teaching
- A PhD/Doctoral qualification in a relevant area (or be close to completion) or equivalent qualification
- Higher Education Fellowship

Experience

- Evidence of digital business development and innovation
- Evidence of experience of learning, teaching and assessment in higher education
- Evidence of knowledge and understanding of contemporary pedagogies
- Evidence of published research profile commensurate with career stage
- Evidence of experience in designing and delivering co-creative and active learning and assessment
- Evidence of familiarity with online learning environments and the principles of digital education

Skills & Knowledge

- Evidence of knowledge, understanding and application of DARQ technologies including profiling, metrics and analytics for business innovation and decision making
- Evidence of sufficient depth or breadth of specialist knowledge and understanding of business and management disciplines to work within established teaching and research programmes
- Evidence of extended knowledge and understanding of contemporary pedagogies and educational practice
- Evidence of ability to secure research/enterprise funding
- Evidence of knowledge and understanding of interdisciplinarity and interdisciplinary methodologies and methods
- Evidence of ability to work creatively with colleagues and students

Person Specification

School: School of Business and Creative Industries	Job Title: Lecturer in Digital Business and Analytics
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Education/Qualifications/Training

Essential

- An undergraduate qualification
- A PhD/Doctoral qualification in a relevant area (or be close to completion) or equivalent qualification

Desirable

- A postgraduate qualification in the area of education/learning and teaching
- Higher Education Fellowship

Experience

Essential

- Evidence of digital business development and innovation
- Evidence of experience of learning, teaching and assessment in Higher Education
- Evidence of knowledge and understanding of contemporary pedagogies
- Evidence of published research profile commensurate with career stage
- Evidence of experience in designing and delivering co-creative and active learning and assessment
- Evidence of familiarity with online learning environments and the principles of digital education

Desirable

- Experience of hybrid delivery of learning and teaching and of use of authentic/real-world assessment approaches.

Skills/Knowledge/Understanding

Essential

- Evidence of knowledge, understanding and application of DARQ technologies including profiling, metrics and analytics for business innovation and decision making
- Evidence of sufficient depth or breadth of specialist knowledge and understanding of business and management disciplines to work within established teaching and research programmes
- Evidence of extended knowledge and understanding of contemporary pedagogies and educational practice
- Evidence of knowledge and understanding of interdisciplinarity and interdisciplinary methodologies and methods
- Evidence of ability to work creatively with colleagues and students

Personal Attributes

Essential

- Evidence of vision, drive and determination to succeed
- Evidence of facilitating the development of working networks both internally and externally
- Evidence of ability to work on own initiative and as part of a team
- Evidence of a willingness to embrace responsibility.
- Evidence of a commitment to work in a multi discipline environment